

CORPS

SECURITY

1 August 2008

The Corps rebrands to a new corporate identity

The Corps, one of the UK's leading providers of security and business support solutions, is undergoing a rebrand. From today, August 1st 2008, the company will change its trading name to Corps Security.

The decision to change the trading name and brand was researched extensively with customers and staff to ensure that the long established Corps brand integrity was not lost. Our findings showed that the existing brand and the extensive portfolio of security services available were not well known outside of the core market.

The research showed that customers and staff had a great affinity to the heritage of the organisation and with this in mind the Corps Security branding has retained the Corps name and colour. The crest, which has been part of the company since its inception almost 150 years ago, has been removed from the logo. It will be integrated on all printed collateral as a watermark and will be incorporated onto uniforms and internal resources to retain the strong link to our heritage.

Corps Security also launches a new strap line to accompany the new identity.

Professional Solutions, Personal Service.

The strap line was developed to endorse our dedication to the provision of high quality security solutions, and the professional approach we take to delivering to specific customer needs. All staff at Corps Security pride themselves on working in partnership with our customers and offering a personal service to deliver a tailored solution.

Richard Moule, CEO said:

"I am very proud of this company's achievements. We continue to invest in our future. Last week we launched our new state of the art monitoring facility with many of our customers aboard The Royal Yacht Britannia. The launch of the new brand and continued focus on external marketing will help strengthen our position in this competitive market and ensure Corps Security is well positioned for another 150 years of growth."

The new branding is available to view online at our refreshed website www.corpssecurity.co.uk. A new corporate brochure is available now and can be downloaded from the news and information page of the website.

Ends

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Notes to Editors

Corps Security, formerly The Corps, is one of the leading security and business support companies in the UK and an SIA Approved Contractor. We are dedicated to providing solutions to corporate clients and have over 3,000 licensed security staff working on assignments which are supervised and managed from our network of 12 regional offices around the UK.

Corps Security also has offices in Papua New Guinea and recently strengthened its portfolio in the Asia Pacific region with the acquisition of a security solutions provider in Australia.

Corps Security is committed to providing the highest levels of customer service and we only employ well trained and licensed security officers. We are dedicated to developing people and offer attractive pay and benefits to all staff which helps us maintain high staff retention levels and provide the highest calibre personnel.

Corps Monitoring Centre

Corps Monitoring Ltd is a subsidiary company of Corps of Commissionaires Management Ltd. We provide CCTV monitoring services to a wide range of customers across many market sectors on an independent basis or as part of an integrated service incorporating manpower and technology.

The CMC operates from a brand new, purpose built and technically advanced facility, which in May 2008 became one of only 20 Alarm Response Centres to have achieved the NSI Gold award for BS8418.

For more information or to attend please contact:

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